



New Generation Sales Group, LLC.

Potential Business Opportunity

Target Hotel: Hyatt Place
Company Name: Economic Education Association

Date: 2/23/2017 Time: 4:30pm
Lead Source: NGSG – Robert Beasley

Contact Name: Rosanna Stone
Address: 154 East 42nd Street, Suite 2600
New York, NY 68408
Website: www.economiceducation.org

Title: Manager, Program Administration
Phone: (548) 555-5555
Navigation: Direct Line
Email: rstone@economiceducation.org

Meeting Specifications

Event Name:	Economic Challenge
Next Open Dates:	May 18th-20th of 2019 (Has not signed contract)
Typical Arrival Departure Pattern:	Students will stay Saturday-Monday Judges will stay Friday-Tuesday
Number of Nights Stay	4 Nights for Judges 2 Nights for Teachers and Students
Rooms Booked Peak Nights	31 rooms- 9 King (teachers) 17 Double (Students) 5 Luxury Suites (Judges)
Rate Parameters	Under \$200 per night Rosanna would like to be lower than previous rate in order to win our business. Previous Rates- \$179 for Kings \$199 Double Complimentary Upgrade for Suites- \$199
Number of Event Attendees	60 Attendees Between Students, Judges, and Teachers
F & B Requirements	Luncheon Sunday for 60 attendees, Buffet Style, Rounds
Decision Date	Rosanna is looking to book now if the rates are right.
Mtg/Exhibit Capacity Requirements	Complimentary Space Tables for 32 computers set up side by side. (No Classroom Style) Group will bring in own equipment and set up themselves Head table for 5 judges Group would need meeting space starting at 12pm on Saturday (set up) through Sunday

Meeting Specifications – Continued

Next Steps:

Please send out proposals for dates listed

Past Events:

2017-Loews Ventana Canyon Resort
Tucson, AZ
Feb. 20-21st, \$175 Room Rate

Future Events:

2018-Hyatt Regency Riverfront Hotel
Jacksonville, FL
Feb. 29th-March 2nd, \$175 Room Rate

Notes:

3/2/2017: Rosanna would like us to send her an e-mail with all the information. They will be creating an RFP and would like to include Radisson Blu Bloomington. She was excited to hear that the hotel is part of the XYZ. Her attendees like activities when they were not in a meeting. Rosanna would like us to follow up with her in a few weeks.